

Manifest

Molino Rachello

We were born and raised within a Natural Park generated by the enveloping bends of the Sile river, which gives vitality and prosperity to the area.

This place taught us how limits and constraints can be transformed into **opportunities**.

Over the course of 6 generations, it has shaped the **responsibility** and attention that characterize each of our **choices**.

Being aware of the impact of our actions means making choices that are not based on the lowest cost or highest possible profit. It means **acting to bring value and shared well-being between people and the territory, doing things in the best possible way, for real**.

Because responsibility, for us, is a serious thing.

We are consistent with our promises and are committed to concretely realizing what we say. In a world too often confused by misleading, superficial and unclear communications, we aim to always do our best with transparency and honesty, without the desire for ostentation, perfection or mere ambition.

We prefer to give **right** answers rather than quick ones. We are committed to making reasoned rather than obvious decisions, we are ready to admit our mistakes when we make mistakes.

Because you don't mess with people's health.

We don't limit ourselves to "doing", but we go further.

We don't mill with our heads down just to achieve high profits, we like to do things well. We don't brag to promote our image, we just tell what we do.

Our mission is to stand alongside our customers, finding the best solutions together and sharing all our **experience** on flours, regulations and processing techniques.

We want the **value of our work** to be measured in tangible **benefits** and **advantages** for our clients, not on the price variable.

Because you can count on us.

We are **people** who work for **people**.

We choose to build long-term relationships with our customers and suppliers and we cultivate them with care.

Because our goal is to **seriously** maintain our **commitments** and our **promise** over time, and not obtain returns economic in the short term.

We pursue the principles of information sharing, **listening and mutual support** every day, both externally and internally.

We strongly believe that the potential and value of every single person can truly make a difference, if contextualized within a team that believes in the same principles and constantly collaborates to grow together.

We are all participants in a change, aimed at achieving a common goal.

Because if you win, everyone wins. Together.

We never feel like we have arrived, we all always have something to learn. We try to constantly put ourselves out there, to **evolve** every day, to open ourselves to experimentation and adopt proactive rather than critical approaches.

We fight those who don't believe in change and remain anchored to "it's always been done this way".

We believe that immobility cripples innovation; with a critical spirit, we continually question ourselves about the **"how"** and the **"why"** we do things, and we pursue **continuous improvement**.

We love complex challenges, complicated goals, difficult goals.

We welcome, day after day, the needs of our customers and embrace the small **changes** that allow us, one step at a time, to always do better.

Because the big difference lies precisely in the details.

*This is Molino Rachello
We look ahead to give you the best*

